

## Mixed Methods in Prevention and Health Services Research

***What are the best ways to evaluate an intervention's effectiveness, and how is that effectiveness influenced by variations in process, implementation, intervention components, participants, and other factors?***

**Thursday 16<sup>th</sup> and Friday 17<sup>th</sup> October, 2014**  
**The Cairns Institute Building D3 Room 059, JCU Cairns**

### Thursday 16<sup>th</sup> October, 2014

09.45am	Arrivals, Tea/Coffee	Presenter/Facilitator
10.00am	Welcome and introductions	Prof Robyn McDermott
10.15am	Interactive Workshop: Identification of case studies and approaches to prevention evaluation	Prof Rob Sanson-Fisher
01.00pm	Lunch	
01.45pm	Making sense of evidence from studies in discrete, isolated Indigenous Australian communities	A/Prof Alan Clough
03.15pm	Afternoon Tea	
03.30pm	Equity issues in health economics research: current thinking and metrics choices	Dr Kenny Lawson
04.00pm	Knowledge exchange with policy makers in the public service - what needs to go into your research summary and why?	Kerri Kellett, DoHA
04.30-05.15pm	Insights from the ACE Prevention Studies: What worked and what needs to be done in economic evaluation	Prof Chris Doran

**Dinner for the whole group. Dundees Restaurant, on the Waterfront, Cairns. 7:00 - 7.30 pm start.**

### Friday 17 October, 2014

08.30am	Arrivals, Tea/Coffee	
09:00am	How to make the best of qualitative phases of mixed method studies	Prof Kim Usher
10.30am	Morning tea	
10.45am	Designing and evaluating interventions in remote Indigenous communities: what can be learned through ethnographic methods?	Dr David Martin
12.15pm	Lunch and preparation of presentations by participants	
01.30pm	Mixed methods in health services research: Pitfalls and pragmatism	Prof Robyn McDermott
02.00pm	Scale perception bias in Likert scale questions: Improved validity through anchoring vignettes	Dr Klaus Gebel
02.30pm	Afternoon tea	
02.45pm	Presentation of mixed methods protocols by each group (15 minutes) and discussion by panel	
04.30pm	Wrap-up and plan for further MM design development	