Seminar

“Enterprise, health and garlic bread: progress in researching new pathways to health and well-being in Scotland”

Cam Donaldson, Glasgow Caledonian University

Date: Thursday 6 August, 2015
Time: 4:00pm - 5:00pm
Venue: Cairns Institute, D3:063

Drinks and Canapes provided. RSVP by 31st July: Sally McDonald 423 21374 or sally.mcdonald@jcu.edu.au

Health inequalities are persistent and widening, which, in the advanced economics of the world, may appear to contradict the fact that we have world-class health care systems free at the point of delivery and also employ the very latest in public health programmes and initiatives. However, this may also mean that we simply have to explore new pathways to health and wellbeing – pathways that might appear alien to some, just as was once the case with garlic bread!

After exploring these notions, a research programme aimed at evidencing the role of social enterprise and microloans as complex, community-based public health initiatives will be outlined. This work has been taking place across Scotland, including five universities and several social enterprise and microcredit initiatives.

This seminar does not present a paper. However, a working paper outlining some of the work described is available at http://www.gcu.ac.uk/yunuscentre/newps/

Cam Donaldson is Yunus Chair in Social Business & Health at Glasgow Caledonian University. He is renowned for methodological and practical research on economic evaluation and health care priority setting, having attracted over £25m of competitive research funding (£10m as PI) during his career. Cam has published over 200 papers in refereed academic journals in economics, medicine, health policy and management.

He has been a senior investigator, funded by both the Canadian Institutes of Health Research and the UK’s National Institute for Health Research. Since moving to GCU in 2010, his main focus has been in assessing impacts of microcredit and social business on health and wellbeing, funded mostly through a joint Medical Research Council and Economic & Social Research Council programme grant and funding from the Chief Scientist Office of the Scottish Government Health Department.

https://www.gcu.ac.uk/yunuscentre/theteam/academicresearchstaff/camdonaldson/